

2010 Run-of-Site Advertising Rates

Rate	# of Impressions
\$ 500	10,000
750	15,000
1,000	20,000
1,250	25,000
1,500	30,000
1,750	35,000
2,000	40,000
2,250	45,000
2,500	50,000
2,750	55,000
3,000	60,000
3,250	65,000
3,500	70,000
3,750	75,000
4,000	80,000
4,250	85,000
4,500	90,000
4,750	95,000
5,000	100,000

(Cost: \$50 per 1,000 impressions)



www.period-homes.com



www.traditional-building.com

Value Added

\$2,500 invested earns 50,000 impressions
PLUS free **Product Category Sponsorship** for 6 months

\$3,750 invested earns 75,000 impressions
PLUS free **Super Product Category Sponsorship** for 6 months



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