

2010 Web Seminars

Generate hundreds of sales leads while offering valuable industry knowledge to an attentive audience of traditional building buyers and specifiers.

In collaboration with the Traditional Building Exhibition and Conference, *Period Homes* and *Traditional Building* deliver AIA Continuing Education accredited web seminars live to architects, building owners, facilities managers and general contractors via the internet in a format which is useful and convenient for busy professionals who need both the market focused information and the CEUs.

Period Homes and *Traditional Building* provide a turnkey web seminar program for the visitor and the sponsor, including:

- Content development
- Speaker selection
- The web seminar moderator
- Attendance promotion-blitz
- Attendee registration data and reporting

As the education underwriter, sponsors achieve brand recognition from the attendance promotion, the live webinar itself and the archived version of the same which resides at www.period-homes.com; www.traditional-building.com and on the sponsor's web site too. Go to the www.period-homes.com or www.traditional-building.com home page and click on "webinars" for a closer look at this effective educational medium.

Sponsor Promotion Blitz

Here are all the ways which sponsors get brand visibility and quality sales leads:

- Full tabloid page print advertisements with sponsor recognition in *Period Homes* and/or *Traditional Building*
- Before and after e-mail series to 42,000 professionals (attendees) with sponsor branding and links
- Prominent web leader board advertising with sponsor logo on all Restore Media web sites
- Sponsor logo and links branding on the live web seminar itself
- Sponsor company speaker teamed with accredited faculty speaker, where appropriate
- Sponsor logo and links on webinar archive version

Sponsorship rate: \$10,500 per webinar

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Restore Media, LLC, is publisher of *Clem Labine's Traditional Building*, *Clem Labine's Period Homes*, and Tradweb. Producer of the Traditional Building Exhibition and Conference.
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