

Reader Profile

The **Traditional Building** subscriber is:

- * An owner, principal or officer of the firm.
- * Commercial/institutional historic restoration, renovation and traditional style new construction is a “significant part” of, or the “main focus” of their work.
- * Restores, renovates and builds historic churches, government buildings, schools, museums, hotels, apartments, retail and office space.
- * Operates in a local/regional market, but because of their specialized historic work, also serves clients nationally and internationally.
- * Is a firm with an average yearly construction volume of \$10,960,000.
- * Has a median 6 employees (average 18).
- * Three people share one subscription to *Traditional Building*.

The **Period Homes** subscriber is:

- * An owner, principal or officer of the firm.
- * Residential restoration, renovation and period-inspired new construction is a “significant part” of, or the “main focus” of their work.
- * Designs and builds high-end housing—\$300 per construction foot or more.
- * Operates in a local or regional market, with clients national and international.
- * Renovates houses over 50 years old.
- * Builds new homes with historically inspired designs and materials.
- * Is a firm with an average yearly construction volume of \$7,780,000.
- * Has a median 5 employees (average 10).
- * Three people share one subscription to *Period Homes*.



Restore Media, LLC, is publisher of *Clem Labine's Traditional Building* and *Clem Labine's Period Homes* and Tradweb. Producer of the Traditional Building Exhibition and Conference.

45 Main Street, Suite 705, Brooklyn, NY 11201 (718) 636-0788 Fax: (718) 636-0750
1054 31st Street, NW, Suite 430, Washington, DC 20007 (202) 339-0744 Fax: (202) 339-0749