

Clem Labine's
Traditional Building
 THE PROFESSIONAL'S RESOURCE FOR PUBLIC ARCHITECTURE

2009 Advertising Rates continued

Ad Sizes

| | |
|--|---|
| Page trim size | 10 ⁷ / ₈ " × 16" |
| Safety—allow 1/4" from trim on all sides | |
| Full-page bleed | 11 ¹ / ₈ " × 16 ¹ / ₄ " |
| Full-page non-bleed | 9 ³ / ₄ " × 15 ¹ / ₄ " |
| 1/2 horizontal | 9 ³ / ₄ " × 7 ¹ / ₄ " |
| 1/2 vertical | 7 ¹ / ₄ " × 9 ³ / ₄ " |
| 1/2 banner | 4 ³ / ₄ " × 15 ¹ / ₄ " |
| 1/3 horizontal | 9 ³ / ₄ " × 4 ³ / ₄ " |
| 1/3 vertical | 4 ³ / ₄ " × 9 ³ / ₄ " |
| 1/4 horizontal | 7 ¹ / ₄ " × 4 ³ / ₄ " |
| 1/4 vertical | 4 ³ / ₄ " × 7 ¹ / ₄ " |
| 1/4 horizontal | 7 ¹ / ₄ " × 4 ³ / ₄ " |
| 1/4 vertical | 4 ³ / ₄ " × 7 ¹ / ₄ " |
| 1/6 horizontal | 4 ³ / ₄ " × 4 ³ / ₄ " |
| 1/6 vertical | 2 ¹ / ₄ " × 9 ³ / ₄ " |
| 1/8 horizontal | 4 ³ / ₄ " × 3 ¹ / ₂ " |
| 1/8 vertical | 2 ¹ / ₄ " × 7 ¹ / ₄ " |
| 1/12 horizontal | 4 ³ / ₄ " × 2 ¹ / ₄ " |
| 1/12 vertical | 2 ¹ / ₄ " × 4 ³ / ₄ " |
| Minimum | 2 ¹ / ₄ " × 2 ¹ / ₄ " |

Sales Contacts

Sean Aalai, Advertising Sales Director
 1054 31st St., NW, Suite 430, Washington, DC 20007
 (202) 339-0744, Ext. 107; (202) 339-0749
 saalai@restoremedia.com

National Accounts Contacts

EAST

Bob Fox, National Accounts Manager
 27 York Ave., Rye, NY 10580
 (914) 777-1898; Fax: (914) 777-0099
 bfox@restoremedia.com

MIDWEST

James F. Powers, National Accounts Manager
 1718 Sherman Ave., Suite 303, Evanston, IL 60201
 (312) 925-7793; Fax: (312) 277-3434
 jpowers@restoremedia.com

WEST

Jim Führer, National Accounts Manager
 4131 SW Hillsdale Ave, Portland, OR 97239
 (503) 227-1381; Fax (503) 227-1391
 jfuhrer@restoremedia.com

Direct Response Contacts

EAST

Jennifer Baldwin, Advertising Sales Manager
 45 Main Street, Suite 705, Brooklyn, NY 11201
 (718) 619-7645; Fax: (718) 636-0750
 jenbaldwin1@msn.com

MIDWEST

Sean Aalai, Advertising Sales Director
 Restore Media, LLC
 1054 31st St., NW, Suite 430, Washington, DC 20007
 (202) 339-0744, Ext. 107; (202) 339-0749
 saalai@restoremedia.com

WEST

Kim Bloom, Advertising Sales Manager
 Restore Media, LLC
 1054 31st St., NW, Suite 430, Washington, DC 20007
 (202) 339-0744, Ext. 125; (202) 339-0749
 kbloom@restoremedia.com



Restore Media, LLC, is publisher of *Clem Labine's Traditional Building* and *Clem Labine's Period Homes* and Tradweb. Producer of the Traditional Building Exhibition and Conference.

45 Main Street, Suite 705, Brooklyn, NY 11201 (718) 636-0788 Fax: (718) 636-0750
 1054 31st Street, NW, Suite 430, Washington, DC 20007 (202) 339-0744 Fax: (202) 339-0749