

2009 Advertising Rates

Rates

SIZE	1x b/w	1x color	3x b/w	3x color	6x b/w	6x color	12x b/w	12x color
Full Page	\$4,000	\$4,825	\$3,800	\$4,625	\$3,500	\$4,325	\$3,200	\$4,025
1/2 Page	2,350	3,175	2,175	3,000	1,950	2,775	1,825	2,650
1/3 Page	1,650	2,425	1,575	2,350	1,500	2,275	1,350	2,125
1/4 Page	1,450	2,075	1,300	1,925	1,175	1,800	1,100	1,725
1/6 Page	1,075	1,700	975	1,600	925	1,550	875	1,500
1/8 Page	925	1,375	850	1,300	775	1,225	725	1,175
1/12 Page	825	1,175	725	1,075	675	1,025	650	1,000
Minimum	650	850	625	825	575	775	550	750

Cover Rates*

Inside Front	\$7,050
Inside Back	6,125
Back	7,650

*Cover Rates include 4/C

Deadlines 2009 Traditional Building

ISSUE	AD CLOSING	MATERIALS	MAIL
December 2008	10/17/08	10/24/08	12/11/08
February 2009	12/19/08	12/29/08	2/6/09
April 2009	2/20/09	3/2/09	4/9/09
June 2009	4/24/09	5/4/09	6/12/09
August 2009	6/19/09	6/29/09	8/6/09
October 2009	8/14/09	8/24/09	10/1/09
December 2009	10/23/09	11/2/09	12/11/09

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