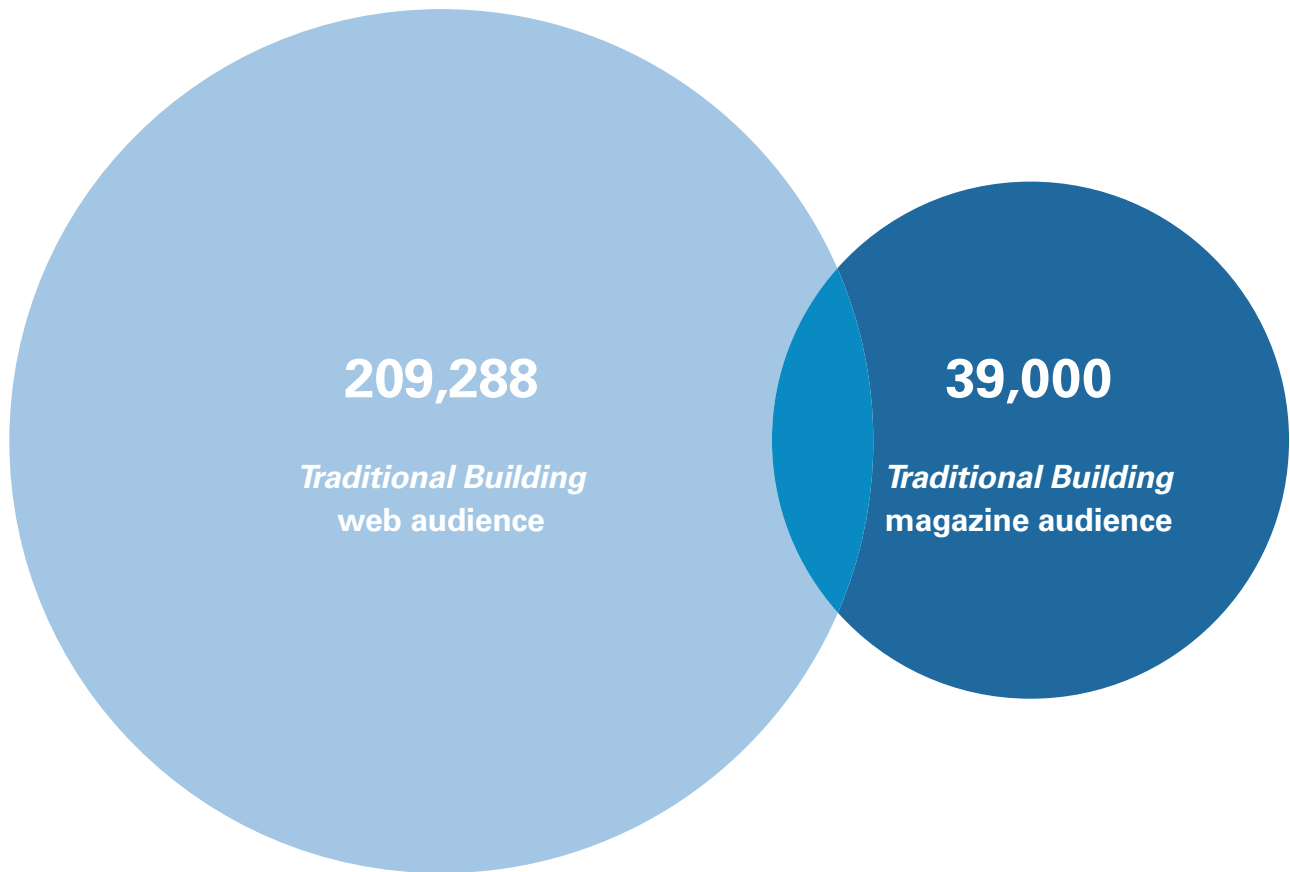


Total Audience for the Traditional Building Website and Magazine: 248,288

Traditional Building magazine and **www.traditional-building.com**,
combined, deliver the largest audience in the historical market.



248,288 AUDIENCE FOR BOTH
THE MAGAZINE AND THE WEBSITE COMBINED



Restore Media, LLC, is publisher of *Clem Labine's Traditional Building* and *Clem Labine's Period Homes* and Tradweb. Producer of the Traditional Building Exhibition and Conference.

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